



R-2552  
19/7/24

कुलपति कार्यालय  
VC's OFFICE  
डायारी संख्या 5714  
दिनांक 16.07.2024  
Date

Office Of The Vice Chancellor, DU <vc@du.ac.in>

### Announcement of International Conference on Unraveling Indian Knowledge Across Asia (UNIKAA 2024) at IIT Guwahati

1 message

Unraveling Indian Knowledge Across Asia (UNIKAA 2024) <unikaa2024@iitg.ac.in>  
To: "Unraveling Indian Knowledge Across Asia (UNIKAA 2024)" <unikaa2024@iitg.ac.in>

Dear (Head) /  
Fri, Jul 12, 2024 at 4:37 PM  
circulate  
K. Retnabhai  
24/7/24  
of the Registrar 157

Dear Sir/Madam,

Greetings from the Indian Institute of Technology Guwahati. We are happy to announce that an international conference on "Unraveling Indian Knowledge Across Asia (UNIKAA 2024)" will be organized from 03<sup>rd</sup> to 05<sup>th</sup> October 2024 at the Centre for Indian Knowledge Systems, Indian Institute of Technology Guwahati. The Curtain Raiser Ceremony for the UNIKAA 2024 on 6th April 2024 was graced by the esteemed presence of the Hon'ble Governor of Assam, Shri Gulab Chand Kataria Ji, as the chief guest.

Indian Knowledge, rooted in Ayurveda, Medicine, and the Philosophy of Gita, finds expression in the timeless epics of the Ramayana and the Mahabharata, serving as pillars of Asian culture. These scriptures, spanning centuries, hold global significance, influencing literature, art, and management worldwide. The fundamental Indian epics profoundly shape South Asian culture and civilization, bearing immense cultural, political, and artistic significance globally.

To complement this national heritage, the upcoming 3-day long international conference will explore the dissemination of Indian Knowledge, encompassing holistic health, culture, and spiritual narratives. Through discussions on archaeology, yoga, and literature, the conference aims to bridge ancient wisdom with modern practices, fostering innovation and dialogue. It will celebrate the enduring legacy of Indian Knowledge, uniting diverse cultures and generations to pursue enlightenment and the vision of Viksit Bharat 2047.

Oral and poster presentations are the most effective way to share and express one's knowledge and work. Here, we are providing an opportunity for the participants to contribute to the campaign of Indian Knowledge by sharing their impactful research work. The themes of UNIKAA-2024 include but are not limited to:

- Uncovering medicinal and Ayurvedic significance
- Tracking down Mathematics and Astronomy
- Harnessing the tourism potential of sites associated with Ramayana and Mahabharata
- Discovering archaeological evidence from the ancient era
- Cultural resonance and heritage preservation
- Influence of Yoga on the cultural and intellectual landscape
- Imbibing different aspects and philosophy of Gita
- Contemporary adaptations of philosophical traditions from the epic ancient scriptures
- Reflection of Literature, Art, and Management Skills
- Exploring diverse business opportunities and commercialization

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With speakers and attendees from diverse disciplines, this international conference will provide a platform with an opportunity to hear a variety of experts from India and abroad working in multiple related fields. We would like to take the opportunity to invite you/your colleagues, and students to this event. Please visit the conference website at <https://event.iitg.ac.in/unikaa24> for more details and to register for the conference.

The last date for abstract submission is August 15, 2024.  
Please find the attached event brochure here with this mail.

We look forward to the participation from your institute/department.

Thanking you,

DRK/2452  
23/7/24

DAA-940  
19/07/2024  
22/07/2024

With warm regards,  
Organizing Committee of UNIKAA-2024

**Prof. Lalit M. Pandey**

Tel: +91-361-2582936


Email: unikaa2024@gmail.com

Center for Indian Knowledge Systems,

Indian Institute of Technology Guwahati

Guwahati- 781 039, India

Conference Website: <https://event.iitg.ac.in/unikaa24>

 UNIKAA\_2024\_Brochure.pdf  
1170K

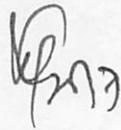
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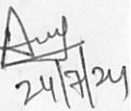
If approved, the same may be forwarded to all the Principals  
Institutes/ Colleges for information and necessary action.

Submitted please.

~~S.O. (C&B-E)~~ <sup>25/7/24</sup>

~~DR (C)~~



  
24/7/24



# International Conference on Unraveling Indian Knowledge Across Asia (UNIKAA 2024)

Towards Developed Asia and Viksit Bharat

Indian Institute  
of Technology  
Guwahati



03-05  
October 2024



Paper & Poster  
Presentations



Showcase &  
Exhibition

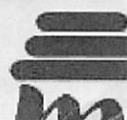


Networking &  
Branding



Organized by:  
Centre for Indian Knowledge Systems  
Indian Institute of Technology Guwahati

In association with:  
Indian Institute of Technology Ropar  
MDS IndoCan. Ottawa. Canada





# Welcome to UNIKAA 2024

Indian Knowledge, rooted in Ayurveda, Medicine, and the Philosophy of Gita, finds expression in the timeless epics of the Ramayana and the Mahabharata, serving as pillars of Asian culture. These scriptures, spanning centuries, hold global significance, influencing literature, art, and management worldwide. The fundamental Indian epics, profoundly shape South Asian culture and civilization, bearing immense cultural, political, and artistic significance globally. The Valmiki Ramayana Verse 2.35 highlights its relevance as follows:

यावत् स्थास्यान्ति गिरयः सरितश्च महीतले। तावद् रामायणकथा लोकेषु प्रचरिष्यति ॥

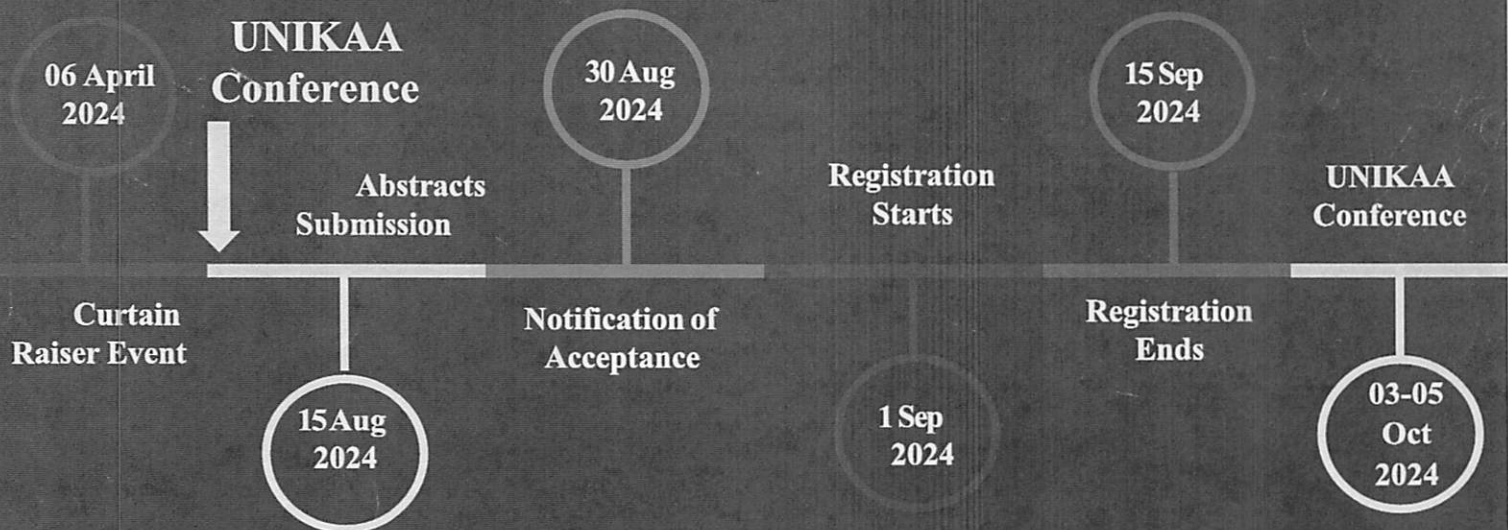
It means "The story of Ramayana will remain popular in the world as far as there are mountains and rivers on the earth" adapted to various Southeast Asian cultures, they inspire virtues of duty, sacrifice, and love, fostering moral guidance and business ventures.

The upcoming conference explores the dissemination of Indian Knowledge, encompassing holistic health, cultural heritage and spiritual narratives. Through discussions on archaeology, yoga, and literature, the conference aims to bridge ancient wisdom with modern practices, fostering innovation and dialogue. It celebrates the enduring legacy of Indian Knowledge uniting diverse cultures and generations to pursue enlightenment and cultural preservation.

## Conference Themes

- ❖ Uncovering Medicinal and Ayurvedic significance
- ❖ Tracking down Mathematics and Astronomy
- ❖ Harnessing the tourism potential of sites associated with the Ramayana and Mahabharata
- ❖ Discovering archaeological evidence from the ancient era
- ❖ Practicing Yoga and its influence on the intellectual and cultural landscape
- ❖ Exploring diverse business opportunities and commercialization
- ❖ Imbibing different aspects and philosophy of Gita
- ❖ Ethics and sociological studies about Ramayana and Mahabharata
- ❖ Reflection of Literature, Art, and Management skills
- ❖ Cultural resonance and heritage preservation
- ❖ Contemporary adaptations of philosophical traditions from the epic ancient scriptures

## Important Dates



Abstract Submission:

- Submit abstract [here](https://forms.gle/fh3BOaWz14OwBaOk8): <https://forms.gle/fh3BOaWz14OwBaOk8>

[250-300 words in 12-point Times New Roman font in doc/pdf format. A sample format is provided at the UNIKAA 2024 website]

- The accepted abstracts will be intimated to the corresponding author. Then, registration needs to be completed by paying the registration fees.



## Registration\*

- Industrial Participants: 20,000 INR (300 USD)
- Start-up Company and R&D Labs: 10,000 INR (150 USD)
- Academician: 8,000 INR (120 USD)
- Post-Doc, PhD & PG: 3,000 INR (45 USD)
- Undergraduate Student: 2,000 INR (30 USD)

Account details for the payment:

Account number- 8652101030327  
Account name: IIT Guwahati II&SI  
Bank: Canara Bank, IIT Guwahati  
ISFC: CNRB0008652  
MICR: 781015008

\*Registration fee includes accommodation, conference kit, and food

## Sponsorship & Exhibitions

Platinum 5,00,000.00 INR	Gold 2,50,000.00 INR	Silver 2,00,000.00 INR
✓ Exhibition booth: 150 sq. ft.	✓ Exhibition booth: 100 sq. ft.	✓ Exhibition booth: 80 sq. ft.
✓ Registration: 6 delegates	✓ Registration: 4 delegates	✓ Registration : 2 delegates
One A4 page advertisement in Conference Abstract Book Company's name and logo will be displayed in the conference's website and banner		

- Sponsorship of Delegate's kit: 1,50,000.00 INR
- Sponsorship of Conference Lunch: 1,00,000.00 INR/Day
- Sponsorship of High Tea: 50,000.00 INR/Day
- Sponsorship of Conference Breakfast: 60,000.00 INR/Day
- Sponsorship of Tea Break: 20,000.00 INR/Break
- Sponsorship of Plenary Lecture: 50,000.00 INR/Lecture
- Sponsorship of Poster Sessions: 20,000.00 INR/Session
- Sponsorship of Abstract Book: 1,00,000.00 INR
- Sponsorship of Conference Proceeding: 1,00,000.00 INR
- Sponsorship of Banner: 10,000.00 INR

### Exhibition Booth

- ☀ 20,000 INR for 80 sq. ft.
- ☀ 30,000 INR for 100 sq. ft.
- ☀ 50,000 INR for 150 sq. ft.

## Abstract Booklet Advertisements

- ☀ Multicolor back page: 50,000.00 INR
- ☀ Multicolor half page: 12,000.00 INR
- ☀ Multicolor back inside gate fold: 40,000.00 INR
- ☀ B&W full page: 12,000.00 INR
- ☀ Multicolor front inside gate fold: 40,000.00 INR
- ☀ B&W half page : 6,000.00 INR
- ☀ Multicolor full page: 20,000.00 INR
- ☀ B&W 1 page article by Institute: 10,000.00 INR

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**Prof. Rajeev Ahuja**  
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IIT Guwahati

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Department of Biosciences and  
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**Mr. Vivek Singh**

**Mr. Chinmay Panda**  
**Ms. Mehak**  
**Ms. Shilpa Nandi**



Centre for Indian Knowledge Systems,  
Indian Institute of Technology Guwahati  
Guwahati, Assam-781039, India



[unikaa2024@iitg.ac.in](mailto:unikaa2024@iitg.ac.in)



+91-361-2582936

Organized by:

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Guwahati 781039

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