

Delhi Productivity Council <dpctraining2018@gmail.com>

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Productivity Week Celebration 12th – 18th February 2025

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DPC/PW/2024-25/

4th Feb 2025**Sub. – Productivity Week Celebration 12th – 18th February 2025**

Dear Sir/Madam,

Greetings of the day!

Delhi Productivity Council (DPC) is a non-profit making autonomous Techno Managerial organization, was established in 1959 and is affiliated with **National Productivity Council (under the Department of Promotion of Industry & Internal Trade, Ministry of Commerce & Industry, Govt. of India) and the Delhi Administration, Govt. of NCT of Delhi** for promoting productivity culture in Industrial as well as Service organization in India.

Every year, on **12th February**, Productivity Day is commemorated to promote India's productivity culture and from **12-18 February**, Productivity Week is celebrated by National Productivity Council alongwith Delhi Productivity Council.

The theme for Productivity Week 2025 is: **“From Ideas to Impact: Protecting Intellectual Property for Competitive Startups”**. This year, it has been decided that students from different colleges may prepare Short Videos (3-5 minutes duration) on the theme **“From Ideas to Impact: Protecting Intellectual Property for Competitive Startups”** with a focus area on **“Competitive Startups”**. The videos should be:

1. prepared in English or in any Indian Language.
2. shot by students & not generated by AI.
3. in the form of a narrative by the student with background images, videos, slides if required by largely as a conversational narrative.

All the applicants will be called in a meeting\function during 12-18 February 2025 wherein award of Rs. 2000/- will be distributed to top 10 applicants and a Certificate of Appreciation to all applicants by Delhi Productivity Council.

We request you to kindly motivate the students at your college to participate in this activity and submit their videos through Google Form link - <https://forms.gle/VFummQeooedxoTNS8> and WhatsApp their videos to the undersigned on **9818663122/9899760431** or email at dpc_1959@rediffmail.com/dpcim1984@gmail.com latest by 11th February 2025.

Hoping to receive a favourable reply from you.

Thanking you,

Yours sincerely,

(Vijaya Kohli)
Principal Officer (Trg.)
Delhi Productivity Council