



Australian Government

STUDY
AUSTRALIA



Study Australia Entrepreneurship Challenge



Overview

The **Study Australia Entrepreneurship Challenge (SAEC)** is an immersive two-week education challenge taking place in August and September 2022.

Themes: Cybersecurity, Circular Economy, Digital Health and Creative Industries.

The program will bring together some of India's brightest undergraduate students to work in multidisciplinary teams where they **create a 3 minute pitch** video idea on one of the challenge themes.

- Join virtual masterclasses and listen to live TEDx-style talks where academics, industry professionals and successful entrepreneurs will break down their strategies and experiences.
- Solve real-world challenges and build tech-enabled solutions with their team on one of the above themes.
- Learn about the entrepreneurial mindset and be introduced to cutting-edge opportunities that Australian education institutions offer.
- Develop key employability skills including communication, innovation, leadership and business agility.
- Build networks with other students as well as Australian academics, entrepreneurs and industry professionals.

The **SAEC** will conclude with a final in-person Gala Pitch Event where five shortlisted teams will present their ideas to an accomplished judging panel for the chance to win a Student Trade Mission to Australia*.

How to register your interest

We are inviting your institution to submit up to two student teams to **SAEC**.

Information about your student teams:



Each student team can be comprised of 5 undergraduate team members.



Your teams should be comprised of students studying different degrees and disciplines.



You should be able to attend all four event dates below:

Virtual Event Orientation

August 22nd 2022

Virtual Summit #1

August 25th 2022

Virtual Summit #2

August 31st 2022

In-Person Gala Pitch Event

Sept 9th 2022



Your students will need to commit up to 3 - 7 hours per week for the duration of the program to work with their team members and accomplish outstanding tasks.

An amazing opportunity for your students to learn about Australian entrepreneurship eco-system and your institution to engage with Australian education institutions via your students.

To register your team, contact Gabriella Yan events@frankteam.com.au and register by 30th June 2022.

This program is supported by the Australian Government and the project is managed by franked.io. Any communication during the challenge can be directed to the franked.io team.

Gabriella Yan
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*Conditions apply.