

F. No.: 13-4/2022-Media Cell
Government of India
Ministry of Education
Department of Higher Education
(Media Cell)

Room No: 535-C Wing, Shastri Bhawan
New Delhi, dated the 5th December 2022

To
The Heads of all the
Higher Educational Institutions
(Under Department of Higher Education)

Subject: Popularising Pariksha Pe Charcha 2023 - reg.

Sir,

I am directed to forward herewith a copy of D.O. letter No. 6-1/2022-Desk(PMP)-Part(3) dated 29th November 2022 received from Ms. Anita Karwal, Secretary, Department of School Education & Literacy, M/o Education, on the above subject, which is self-explanatory.

2 You are requested to direct SMCs to take appropriate action to display banner/creative and use your own social media handles and #PPC2022 to widely disseminate the event along with your own preparations for the event. Action taken note along with media plan may be shared to the open link at http://drive.google.com/drive/folders/1DH7NJa1_BbJDeU1z0NbaRE C8JNyt19Jc?usp=sharing.

3 This issues with the approval of Competent Authority.

Yours faithfully

Encl: As above



(Sangita Toppo)

Under Secretary to the Govt. of India

Copy to: All the Bureau Heads, D/o HE
Copy also to: PIB, Ministry of Education

अनीता करवल, भा.प्र.से
सचिव

Anita Karwal, IAS
Secretary



स्कूल शिक्षा और साक्षरता विभाग
शिक्षा मंत्रालय
भारत सरकार
Department of School Education & Literacy
Ministry of Education
Government of India

D.O. No.6-1/2022-Desk(PMP)-Part(3)

Dated the 29th November, 2022

Dear Sir,

I am happy to inform you that the 6th edition of Pariksha Pe Charcha 2023, the unique interactive program of Hon'ble Prime Minister, Shri Narendra Modi with students, teachers and parents is proposed to be held in town-hall format at Talkatora Stadium, New Delhi in January, 2023. This event has been organized successfully for the last five years by the Department of School Education & Literacy, Ministry of Education.

2. As always, we are keen for the schools under your Ministry to become a part of this much-awaited and joyful event. In order to select participants who will be featured in Pariksha Pe Charcha programme, an online creative writing competition is being conducted at <https://innovateindia.mygov.in/ppc-2023/> on various topics (Annexure II) during 25th November, 2022 to 30th December, 2022 for children studying in classes of 9 to 12, teachers and parents. All the participants shall receive an online participation certificate signed by Director, NCERT and a copy of the 'Exam Warrior' book written by Hon'ble Prime Minister.

3. The competitions are the mode through which we invite students, parents and teachers to frame their questions to be addressed to the Hon'ble Prime Minister. Selected questions, shortlisted by NCERT, may feature in the programme. The participants who asked questions in the previous editions of Pariksha Pe Charcha are invited by media channels to appear in their programmes. Along the same lines this year's chosen few may get an opportunity to interact with media.

4. In this context you are requested to kindly arrange the following:

a. **Appoint a Nodal Officer**, not below the rank of Director, to liaise with my office for the purpose of this event and to prepare and implement media plan of your Ministry to ensure wide dissemination and participation. Media plan may be shared with us.

b. **Issue instructions to display creatives** (soft copies of the creatives will be shared shortly) on:

(i) official websites of your Department and associated offices,

(ii) prominent locations in all subordinate offices at various levels,

(iii) prominent places in all the Schools and / or other institutions functioning under the aegis of your Ministry,

Contd. 2/-

124 'सी' विंग, शास्त्री भवन, नई दिल्ली-110001
124 'C' Wing, Shastri Bhawan, New Delhi-110001

Telephone: +91-11-23382587, +91-11-23381104 Fax : +91-11-23387589

E-mail: secy.sel@nic.in

Nodal
Officer by
level?

SA
OSN

Way
30/11
DS (CDN) my be
appointed as
nodal officer

2-12-22

DS (CDN)

5/12/22
urksh, S/11

SO (Media cell)

(iv) during online classes by the teachers.

(v) Moreover, you may adopt other innovative measures to propagate and promote this significant initiative of Hon'ble Prime Minister towards reducing exam stress.

c. Ensure all **creatives and directions are sent through email and social media to all your schools and educational administrators through your office**, and through schools to all parents/students.

d. **Ensure maximum registration by students** of Schools/Institutions under your Department in the online creative writing competition being conducted at <https://innovateindia.mygov.in/ppc-2023/> from **25th November, 2022 to 30th December, 2022** to avail of the chance of being selected for this event.

e. The following hashtag is to be used for disseminating this event: **#PPC2023**.

f. Request Schools/Institutions under your Ministry to **use their own social media handles and #PPC2023 to disseminate the event**, along with their own preparations for the event. **Schools could make their own posters/creatives/videos, etc.** and post accordingly. The selected creatives/videos from among these shall also be exhibited on the MyGov platform.

g. **Students will be selected in States/UTs for receiving special PPC Kits.** States have been requested to issue instructions to SCERT or equivalent organization in the States/UTs, to carry out the selection process subject to allocated quota (**Annexure-I**) in coordination with NCERT.

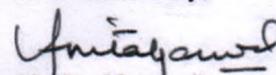
5. I would be grateful, if an action taken note along with a media plan in this regard is shared by **1st December, 2022** to the open drive link:

https://drive.google.com/drive/folders/1DH7NJa1_BbJDeU1z0NbaREC8JNyt19Jc?usp=sharing

Let's celebrate the "**Utsav of examinations**" as "**Utsav of life**" through "**Pariksha pe Charcha 2023**" as envisioned by our Hon'ble Prime Minister in order to make learning more joyful for our future nation builders.

Best wishes

Yours sincerely,


(Anita Karwal)

Shri K Sanjay Murthy,
Secretary,
Department of Higher Education,

ANNEXURE I

State and UT-wise quota of participants is presented below:

Sl. No.	State/UT	Total Participants
1.	Andaman & Nicobar Islands	18
2.	Andhra Pradesh	56
3.	Arunachal Pradesh	18
4.	Assam	46
5.	Bihar	130
6.	Chandigarh	18
7.	Chhattisgarh	40
8.	Dadra & NH, Daman & Diu	18
9.	Delhi	50
10.	Goa	20
11.	Gujarat	84
12.	Haryana	40
13.	Himachal Pradesh	20
14.	Jammu And Kashmir	16
15.	Jharkhand	36
16.	Karnataka	84
17.	Kerala	56
18.	Ladakh	4
19.	Lakshadweep	18
20.	Madhya Pradesh	102
21.	Maharashtra	202

22.	Manipur	18
23.	Meghalaya	18
24.	Mizoram	18
25.	Nagaland	18
26.	Odisha	56
27.	Puducherry	18
28.	Punjab	52
29.	Rajasthan	120
30.	Sikkim	18
31.	Tamil Nadu	126
32.	Telangana	38
33.	Tripura	18
34.	Uttar Pradesh	350
35.	Uttarakhand	22
36.	West Bengal	84
All India		2050

Representation of students, teachers, and parents is as below :-

Sl. No.	Particular	Limit
1	Students	Not less than 80% of the allocated quota
2	Teachers	Not more than 10% of the allocated quota
3	Parents	Not more than 10% of the allocated quota

ANNEXURE II

For PPC 2023, suggested list of themes for Creative Writing is presented below:

I. Themes for Students

1. Know your freedom fighters (हमारी आज़ादी के नायक)

What life stories have you heard about Freedom fighters of your State or Region? What inspirations do you draw from their life? How do you want to serve your nation?

2. Our culture is our pride (हमारी संस्कृति हमारा गर्व)

What is special about your state's culture? What elements of that culture make you feel proud of your country?

3. My book my inspiration (मेरी प्रिय किताब)

Which is a book that has shaped you greatly and why?

4. Save Environment for future generations (आने वाली पीढ़ियों के लिए पर्यावरण सुरक्षा)

What are your ideas about sustainable development? What challenges, do you anticipate for our future generation due to climatic changes? What measures must we take to protect our environment? How can you contribute in the sustainable development as a student?

5. My life, my health (अच्छा स्वास्थ्य क्यों ज़रूरी है?)

Why is remaining healthy important? What do you do to remain in good health?

6. My startup dream (मेरा स्टार्टअप का सपना)

Entrepreneurship among students towards self-reliance for succeeding in life and at the same time contributing to the nation's economy and work culture is the need of the hour. What are your dreams about your own startup?

7. STEM education/ education without boundaries (सीमाओं के बिना शिक्षा)

NEP 2020 recommends flexibility in choice of subjects by the students. Students will have liberty to take subjects of their choice, choose their own path, and pursue a profession of their own choice. There is life beyond Science and Mathematics too. What do you think about this? What challenges do you see in this transformative recommendation? What are your suggestions?

8. Toys and Games for Learning in Schools (विद्यालय में सीखने के लिए खिलौने और खेल)

Toys and Games can also be a source for learning. Write your view about students learning through toys and games at the secondary stage.

II. Themes for Teachers

1. Our Heritage (हमारी धरोहर)

What is the essence of Teaching 'Indian' Traditional Knowledge for the Holistic development of the learners? How would you plan to teach this, integrating in the areas you undertake in school.

2. Enabling Learning Environment (सीखने के लिए समर्थ वातावरण)

What should be your role as a teacher to create a healthy and conducive classroom environment for better learning and emotional and mental well-being of your learners? How will you structure activities to ensure participation and learning of all the learners? What are your thoughts and opinion on 'peer learning'?

3. Education for Skilling (कौशल के लिए शिक्षा)

Skill education is very important. Though the entire education system needs to be transformed for providing skill education in our country, promotion of Vocational Education among secondary students is need of the hour. The reason being many students do not prefer to pursue academics/ higher education, rather they want to explore different avenues to go ahead in life. What are your thoughts on this?

4. Lesser Curricular Load and No fear for exams (पाठ्यक्रम का कम भार और परीक्षा का कोई भय नहीं)

Students to learn through experiential learning and project-based curriculum; to have confidence in what they learn and how they learn, this will automatically reduce the pressure of examination. What initiatives, as a teacher you will take to implement this perspective of the NEP 2020.

5. Future educational challenges (भविष्य में शिक्षा की चुनौतियाँ)

In your opinion what are the current educational challenges? How should school, teachers and parents facilitate the children to cope up with the changes in the educational expectations?

III. Themes for Parents

1. My child, my teacher (मेरा बच्चा, मेरा अध्यापक)

What is something interesting that your child has taught you? How have you learnt it and adapted to it? Why is it important to adapt to the interests of our children.

2. Adult Education- Making everyone literate (प्रौढ़ शिक्षा- सभी को साक्षर बनायें)

What according to you is the importance of Adult Education? How can it lead to an empowered nation? How can children contribute to adult's understanding of modern issues?

3. Learning and growing together (सीखना और एक साथ बढ़ना)

How will you complement at home, the learning by your child at school? Write a creative note on the role of you as a parent in the healthy learning process of your child.