



KRISTU JAYANTI
(DEEMED TO BE UNIVERSITY)
Under Section 3 of UGC Act 1956
A CMI INSTITUTION | BENGALURU | INDIA

SCHOOL OF COMMERCE, ACCOUNTING AND FINANCE
DEPARTMENT OF PROFESSIONAL ACCOUNTING AND FINANCE

ORGANISES

IMPERIUM 2.0

SYSTEMS THAT SHAPE OUR FUTURE

NATIONAL RESEARCH PAPER PRESENTATION COMPETITION

Rethink the Architecture. Defend the Strategy. Claim National Distinction.

CASH PRIZES



**15,000
PRIZE POOL**

6

**NATIONAL
WINNERS**

CHAMPION TROPHIES

CASH AWARDS

CERTIFICATES

KEY DATES

**16th
OCT**

REGISTRATION DEADLINE

**22nd
OCT**

ON-CAMPUS & VIRTUAL
DEFENSE DAY



OPEN FOR ALL UNDERGRADUATE & POSTGRADUATE STUDENTS

TEST YOUR RESEARCH THINKING ON A NATIONAL PLATFORM.
IMPERIUM 2.0 IS WHERE RESEARCH MEETS RIGOR, DEFENSE, AND DISTINCTION.



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

A CMI INSTITUTION | BENGALURU | INDIA

ABOUT KRISTU JAYANTI (DEEMED TO BE UNIVERSITY)

KRISTU JAYANTI (DEEMED TO BE UNIVERSITY), BENGALURU, CARRIES FORWARD THE EDUCATIONAL VISION OF ST. KURIAKOSE ELIAS CHAVARA (1805-1871), FOUNDER OF THE RELIGIOUS CONGREGATION CARMELITES OF MARY IMMACULATE (CMI). HIS VISION CENTRED ON THE RENEWAL OF HUMANITY THROUGH THE INTEGRAL DEVELOPMENT OF MIND, BODY, AND SPIRIT.

THE UNIVERSITY MOTTO, “LIGHT AND PROSPERITY,” REFLECTS THIS PURSUIT OF HARMONY ACROSS THE SPIRITUAL, PHYSICAL, INTELLECTUAL, AND HUMAN DIMENSIONS OF DEVELOPMENT. KRISTU JAYANTI (DEEMED TO BE UNIVERSITY) WAS REACCREDITED BY NAAC WITH AN ‘A++’ GRADE IN 2021.

RECENTLY RECOGNISED WITH “DEEMED TO BE UNIVERSITY” STATUS, KRISTU JAYANTI CONTINUES TO ESTABLISH ITSELF AS A PREMIER DESTINATION FOR WORLD-CLASS EDUCATION. ITS ACADEMIC STANDING IS REINFORCED BY NATIONAL RECOGNITION, INCLUDING #1 AMONG INDIA’S TOP 10 EMERGING COLLEGES IN COMMERCE IN THE INDIA TODAY-MDRA SURVEY 2025 AND 18TH NATIONALLY IN COMMERCE IN THE WEEK-HANSA RESEARCH SURVEY 2025. THESE DISTINCTIONS REINFORCE THE UNIVERSITY’S POSITION AS A LEADING INSTITUTION FOR COMMERCE AND MANAGEMENT EDUCATION.



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

A CMI INSTITUTION | BENGALURU | INDIA

ABOUT THE DEPARTMENT

The Department of Professional Accounting and Finance (DPAF) is a centre of excellence focused on preparing professionals for the global business and financial landscape. Designed for ambitious learners seeking more than a conventional commerce degree, the Department offers four-year undergraduate programmes that integrate globally recognized professional qualifications, including CA, ACCA, CPA, and CFA, within the Bachelor of Commerce framework.

DPAF develops expertise across professional accounting, international finance, business analytics, investment banking, taxation, and strategic reporting, aligning academic preparation with evolving industry requirements and global career opportunities. Its strength rests on a professionally integrated curriculum, highly qualified faculty with academic and industry expertise, strong industry collaborations, and a clear focus on employability, global mobility, and holistic development.

Students engage with research-driven teaching, continuous mentorship, and accelerated career pathways. Amid rapid economic and technological transformation, DPAF equips students with the competence, confidence, and global perspective required to build careers across Accounting, Finance, Analytics, Taxation, Audit, and Investment Banking worldwide.



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

A CMI INSTITUTION | BENGALURU | INDIA

ABOUT IMPERIUM 2.0

IMPERIUM 2.0 is a national-level research paper presentation competition built around the theme “Systems That Shape Our Future” Modern enterprise operates within interconnected structural frameworks—from algorithmic governance and carbon compliance to global financial networks. IMPERIUM 2.0 gives student scholars a rigorous platform to move beyond surface-level business pitches and present, validate, and defend their research findings before expert jury panels.

Dual-Stream Equity: The 6-Track Champions Model

To eliminate unfair advantages between on-campus and remote participants, IMPERIUM 2.0 operates through a parallel-stream format. With 3 dedicated Offline Tracks and 3 dedicated Online Tracks, every presentation is evaluated strictly within its selected mode. Virtual presenters never compete directly against on-campus presenters. This eliminates stream dilution and gives teams 6× the opportunity to claim a national title across the six independent tracks.

WHO SHOULD PARTICIPATE & ELIGIBILITY

- **Target Audience:** Open to All Undergraduate (UG) and Postgraduate (PG) students across all streams
- **Team Structure:** Strictly Teams of 2 members.



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

A CMI INSTITUTION | BENGALURU | INDIA

RESEARCH DOMAINS & TRACK SPECIFICATIONS

Domain	Research Focus Areas	Track Mapping
Domain 1: Finance, Accounting & Economic Systems	Corporate finance, banking, capital markets, accounting, auditing, taxation, FinTech, digital payments, macroeconomics, microeconomics, and public finance.	• Track 1: Offline Stream • Track 4: Online Stream
Domain 2: Marketing, Consumer Behavior & Digital Ecosystems	Digital marketing, consumer psychology, brand strategy, e-commerce, retail management, social media analytics, AI applications in business, and advertising	• Track 2: Offline Stream • Track 5: Online Stream
Domain 3: Management, Entrepreneurship, HR & Sustainable Operations	Human resource management, organizational behavior, leadership, supply chain & logistics, entrepreneurship, startups, ESG, CSR, and corporate strategy.	• Track 3: Offline Stream • Track 6: Online Stream



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

A CMI INSTITUTION | BENGALURU | INDIA

RESEARCH PAPER PRESENTATION GUIDELINES

- Register by October 16 and bring your completed research paper and presentation slides to Event Day on October 22.
- Domain Alignment: Every slide deck must clearly state the selected research domain and sub-theme on the title slide.

AWARDS & RECOGNITION

Total Cash Prize Pool: ₹15,000

6 National Track Champions:

Dedicated cash awards and Champion Trophies for the top-scoring team in each of the 6 independent tracks.

Track Runners-Up:

Official Certificates of Merit and Runner-Up recognition across all 6 tracks.

National Certification:

Verified Certificates of National Participation issued to all team members who present their work on Event Day.

KEY DATES & REGISTRATION DETAILS

- Registration Deadline: October 16
- On-Campus & Virtual Presentation Day: October 22
- Registration Fee: ₹700 per team (Teams of 2 Members)
- Registration Link: <https://kjusys-events.kristujayanti.edu.in/#/?id=6aa5039daa047d7fbc7d19ed>



KRISTU JAYANTI

(DEEMED TO BE UNIVERSITY)

Under Section 3 of UGC Act 1956

A CMI INSTITUTION | BENGALURU | INDIA

ORGANISING COMMITTEE

FACULTY COORDINATORS:

DR. AAKASH KUMAR,
DEPARTMENT OF PROFESSIONAL ACCOUNTING
AND FINANCE
E-MAIL: AAKASH@KRISTUJAYANTI.COM
MOB: +91-9999764768

DR. K. VINODHA DEVI
DEPARTMENT OF PROFESSIONAL ACCOUNTING
AND FINANCE
E-MAIL: VINODHADEVI@KRISTUJAYANTI.COM
MOB: +91 88807 81442

STUDENT COORDINATORS:

MR. P. LITESH KUMAR,
DEPARTMENT OF PROFESSIONAL ACCOUNTING
AND FINANCE
E-MAIL: 24CBAB31@KRISTUJAYANTI.COM
MOB: +91 96867 43472

MS. NIHAARIKAA DINU ANAND
DEPARTMENT OF PROFESSIONAL ACCOUNTING
AND FINANCE
E-MAIL: 24ACAA46@KRISTUJAYANTI.COM
MOB: +91 96457 74159

Host Department & Institution Address

Department of Professional Accounting and Finance
Kristu Jayanti (Deemed to be University), K. Narayanapura,
Kothanur P.O., Bengaluru - 560077, Karnataka, India

